



**MobieTrain**  
Change Behaviour. Boost Performance.

PERSONALLY  
recommended

# SETTING THE GLOBAL STANDARD IN MOBILE LEARNING

Making learning fun again!





## TODAY'S LEARNING CHALLENGES

### Learning Costs

- high cost of development, facilitation, classroom, travel & equipment.
- cost of employee attendance and time away from job.
- employee turnover leading to loss of intelligence and knowledge gaps.

### Learning Deployment

- changing workplace dynamics and increase in work from home status.
- challenge of training multiple employees across multiple sites simultaneously.
- need to get new employees up to speed and job ready quickly.
- need to continually upskill existing employees.

### Learning Analytics

- need to evaluate who learned what and how effectively.
- tracking learning compliance and application.

### Technology

- need to deliver learning in a format that resonates with multiple generations.
- current smartphone ownership among Australians is 88% with older generations being the key drivers to growth.

### Learner Engagement

- 80% of learners believe they would be more productive if their learning was more game like.
- 50% of learners state they would access company learning resources if programs took less time to complete.

### Knowledge Retention

- 80% of knowledge from traditional LMS systems and face-to-face training is forgotten after 30 days.

# HOW CAN WE TACKLE THESE LEARNING CHALLENGES?





## MOBILE MICRO LEARNING ON DEMAND

Transfer skills, boost productivity and increase employee engagement by making learning fun! Our mobile training platform offers bite-size learning content, personal learning paths and comprehensive L&D analytics. It's learning made easy with cost and time efficiency built in.

### Fully Mobile



Any employee, any location, any time.

### Personal Learning Path



Based on individual skill and knowledge needs.

### Based on Brain Science



Improved engagement and knowledge retention.

### Analytics



Real time dashboard to test compliance and effectiveness.

### Bite Size Learning



Faster delivery and improved retention.

### Integration



Ability to integrate with existing LMS solutions.

### Gamification



Improved user experience, engagement and competition.

### Reduced Costs



Speedy deployment and reduced design, facilitation and attendance costs.



**COMPLETE  
FLEXIBILITY &  
AGILITY - USE IT  
ANY WAY YOU  
LIKE.**



## NO LIMIT TO THE NUMBER OR NATURE OF TOPICS YOU CAN TRAIN

The volume and variety of learning topics is limited only by your imagination. So too, the length of each learning path. Deliver comprehensive content over longer periods of time, or simple content quickly. Either way, the learning is always short, sharp and engaging. Five minute bursts are all it takes to transfer learning concepts quickly and effectively.

**Employee Onboarding**

**Technical Skills**

**Sales & Customer Service**

**Soft Skills**

**Product Knowledge**

**Management & Leadership**

**Compliance**

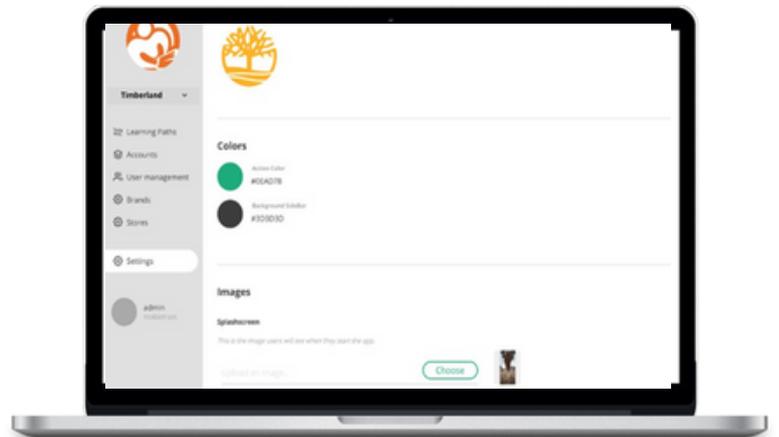




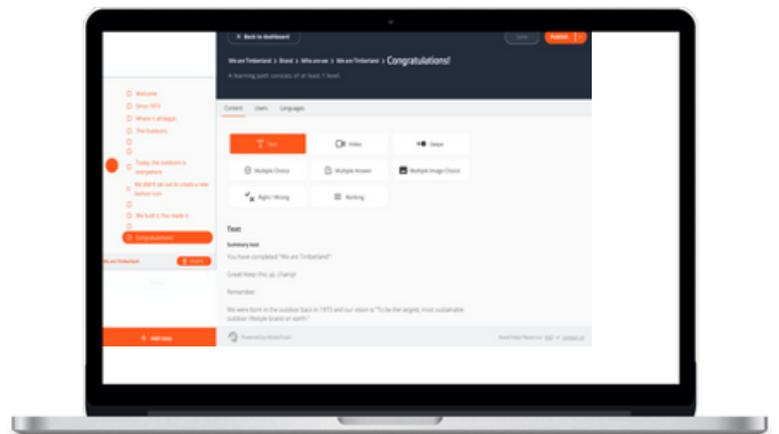
## 100% CUSTOMISED - YOU BUILD OR WE BUILD FOR YOU

No resources no problem! Whether you have instructional design resources at hand or not we can help. You can develop and load your own content or we can do it for you. We can customise the look and feel to suit your brand and have access to hundreds of image and video resources to create the right solution for your needs. We can also train you to do it all yourself saving you time and cost over the long term.

**We develop/we load**



**You develop/we load**



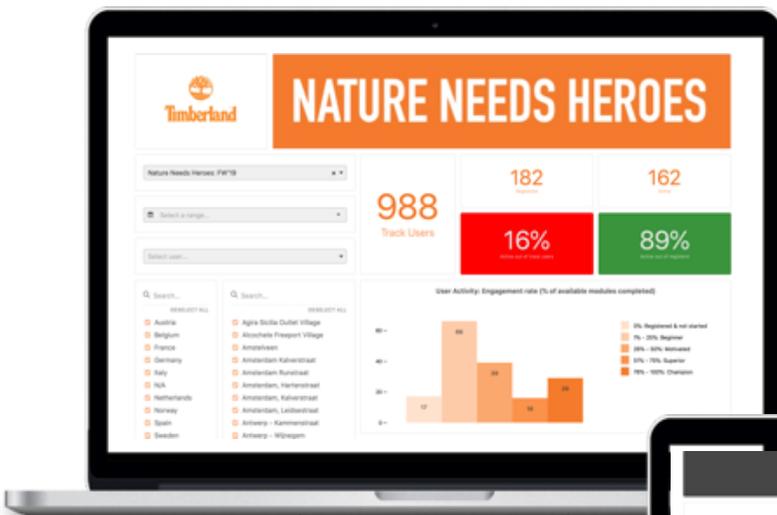
**You develop/you load**



## SEE WHAT'S HAPPENING 24/7

Want to know what's happening at the touch of a button? You will have complete access to all learning insights via the dashboard. Track compliance, individual and group performance, identify ongoing knowledge gaps, and provide targeted coaching as needed.

### Real time dashboard analytics



FOLLOW

**WANT MORE?  
WHAT ABOUT A  
BUILT IN  
COMMUNICATION  
PLATFORM**

LIKE

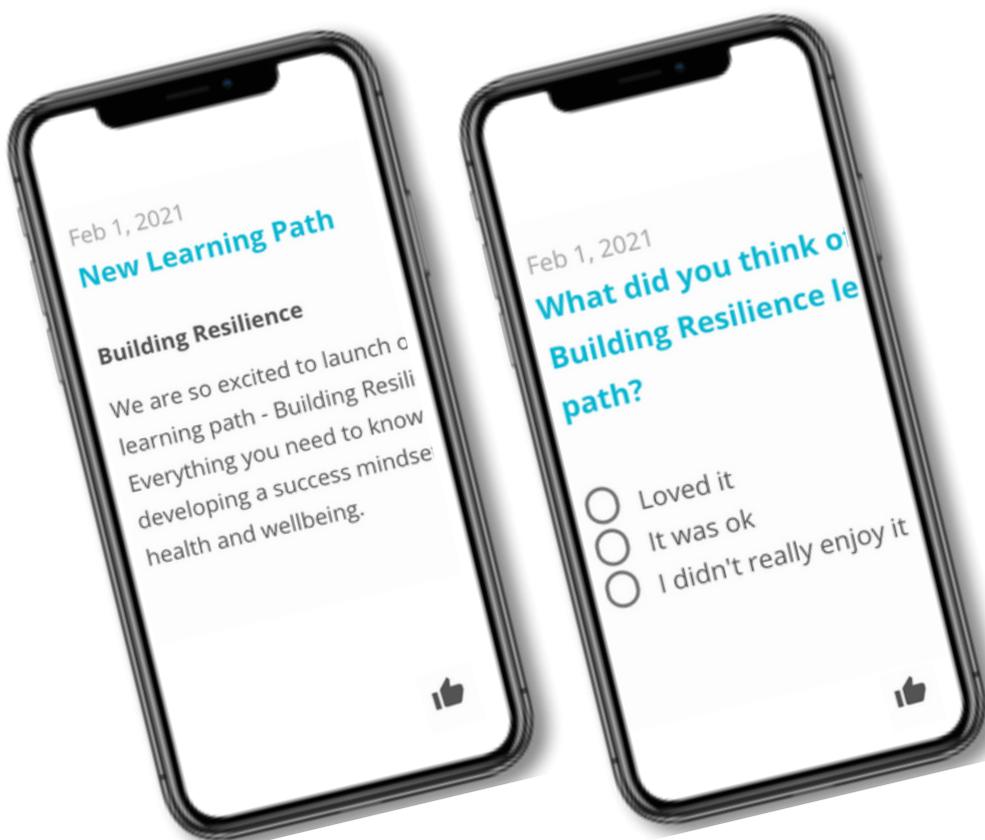
LIKE



## NEWSFEED READY

Keep employees up to date and in the loop with the an in-built social feed. Designed for fast and effective announcements in addition to employee polls. What better way to communicate, create excitement, consistently engage and get instant employee feedback.

### Newsfeed & Polling Functionality



**READY TO BOOST  
KNOWLEDGE  
RETENTION &  
PERFORMANCE  
OUTCOMES?  
START YOUR  
MICRO-LEARNING  
JOURNEY TODAY**

PERSONALLY  
**recommended**

Catherine Van Veen  
Director, Personally Recommended  
M: 0410 663 349  
E: [catherine@personallyrecommended.com.au](mailto:catherine@personallyrecommended.com.au)  
W: [www.personallyrecommended.com.au](http://www.personallyrecommended.com.au)

